



Business Proposal

Back ground

After Touring many European cities and travelling extensively by Tuk Tuk it has become apparent that Cardiff is one of Europe's only capital cities not operating guided Tuk Tuk tours.

Cardiff has many interesting and historical attractions which are difficult to visit even by public transport. Although an open top bus service operates between the City Centre and Cardiff Bay this fails to visit many of the local attractions and by operating guided Tuk Tuk tours, we believe that the visitors visiting Cardiff will have more opportunity and choice on how they visit the attractions.

Guided Tours

We will initially operate 3 different guided tours this would consist of:

- 1) Full Day Tours- (6 hours) including St Fagan Natural Museum of History, Insole Court, Llandaff Cathedral, Cardiff City Centre, Cardiff Bay and National Museum of Wales Cardiff .
- 2) Half Day Tour- (3 Hours) including Llandaff Cathedral, National Museum Wales Cardiff, Cardiff bay barrage and principality stadium.
- 3) 1 Hour Tour – To include Cardiff City Centre and Cardiff Bay Tour.

Operating Times

It is anticipated that we would operate from middle of February until the end of October. These operating times may change dependant of demand.



Licensing

As a guided tour company we would be unable to offer a taxi service and would only apply for private hire licence. We would ideally operate from outside Cardiff Castle and Cardiff bay.

Vehicles

It is our intention to purchase 3 vehicles, our E-Tuk vehicles are the most up to date Tuk Tuk available. Manufactured in the Netherlands these vehicles carry a full European conformity certificate and are mot'd and ready to use.

With no emissions and virtually silent these vehicles are the most environmentally friendly vehicles on the road.

With a 100km travel distance and top speed of 50kph the E-Tuk offers a safe and economical way to travel the landmarks of the city.

Personnel

It is anticipated that we will employ 1 full time administrator and 6 drivers (2 per vehicle to start) Then as the company builds we will employ 3 drivers part time per vehicle with a max of 6 vehicles. The total work force anticipated in 2 years time would be approximately 20 people. All our drivers will be CRB checked and will undergo specialist Tuk Tuk driving Training courses. They will also be fully qualified first aiders. All personnel will not only be licensed but also carry company identification and be uniformed whilst on duty.

Conclusions

We believe that if licensed, both tourists and locals will have a safe, fun and informative tour of our National Capital City.